

Clinton Square, Syracuse, NY



An invitation to support

WORLD | 20 CANALS | 17 CONFERENCE



Erie Canal | Syracuse, New York | USA

SEPTEMBER 24 - 28

Our Vital Waterways: Agents of Transformation

The 2017 World Canals Conference provides an extraordinary opportunity to put Central New York front and center on an international stage. Thousands of New Yorkers will join delegates from around the globe for conference events, tours, and programs.

The Erie Canal transformed Syracuse and Central New York and inspired many upstate New York communities to grow and prosper. Today, our vital waterways are helping Syracuse and other Central NY communities revitalize and become centers of activity once again.

Help us help Syracuse and Central NY showcase and celebrate this transformational waterway on the bicentennial of the Erie Canal's construction in 1817. Your generous support will ensure that you are part of the team driving continued innovation, achievement and economic growth that is recognized worldwide.

THE CONFERENCE AND HOSTS

The World Canals Conference (WCC) is held annually, inviting canal and inland waterway managers and engineers, other professionals, scholars, historians, enthusiasts, and the general public to discuss and examine issues surrounding the world's canals.

- The NYS Canal Corporation and Erie Canalway National Heritage Corridor (and its nonprofit Erie Canalway Heritage Fund, Inc.) are collaboratively hosting the World Canals Conference, with support from Visit Syracuse.
- Topics addressed include economic development, tourism, waterway management, historic preservation, and environmental quality.
- We expect 500 conference attendees, with thousands of local residents participating in conference-related events.
- The primary conference venue will be in downtown Syracuse, with field trips and tours bringing participants into other Central NY communities.
- The world-class conference, and its related events and celebrations, will be a core component of the Erie Canal's 2017 bicentennial commemoration.

Honorary Chair of the Conference

Cornelius "Neil" Murphy, Jr., Senior Fellow and Former President State University of New York College of Environmental Science and Forestry (SUNY-ESF)



Syracuse Inner Harbor



The Iconic Erie Canal

SPONSORSHIP OPPORTUNITIES

Your company's sponsorship of this extraordinary conference, including specific events, tours and programs, will visibly demonstrate your support of the unique history and sound investment opportunities available in Syracuse and Central New York. Your contribution will enable us to deliver a world-class event, further preserve Central New York's extraordinary canal heritage, promote Central New York as an international destination and foster vibrant Central New York communities connected by our vital waterways.

CONTACT

To discuss these opportunities in more detail, please contact

Bob Radliff, Executive Director
(518) 237-7000, ext. 203

ERIE CANALWAY HERITAGE FUND, INC.
PO Box 219
Waterford, NY 12188

The **Erie Canalway Heritage Fund** is a 501(c)(3) nonprofit. Your contribution is **tax deductible** to the extent allowed by law. A copy of our latest annual financial report may be obtained by contacting our office or the NYS Office of the Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway 3rd Floor, New York, NY 10271.

SPONSORSHIP BENEFITS

Premier Sponsor \$25,000

- Branding on all conference materials, event signage & marketing collateral
- Full-page ad inside program
- Acknowledgement from podium during the conference
- Opportunity for product placement during the conference
- 4 tickets for admittance
- Company included in press releases
- Recognition in two (2) Erie Canalway National Heritage Corridor newsletters and in the annual report
- Prominent recognition on World Canals Conference 2017 website
- Tax deductibility to the extent allowed by law

Platinum Sponsor \$10,000

- Branding on all conference materials, event signage & marketing collateral
- Half-page ad inside program
- Acknowledgement from podium during the conference
- 3 tickets for admittance
- Company included in press releases
- Recognition in two (2) Erie Canalway National Heritage Corridor newsletters and in the annual report
- Recognition on World Canals Conference 2017 website
- Tax deductibility to the extent allowed by law

Gold Sponsor \$5,000

- Branding on all conference materials, event signage & marketing collateral
- Quarter-page ad inside program
- Acknowledgement from podium during the conference
- 2 tickets for admittance
- Recognition in two (2) Erie Canalway National Heritage Corridor newsletters and in the annual report
- Recognition on World Canals Conference 2017 website
- Tax deductibility to the extent allowed by law

Silver Sponsor \$2,500

- Branding on certain conference materials
- Company listed in program
- 1 ticket for admittance
- Recognition in two (2) Erie Canalway National Heritage Corridor newsletters and in the annual report
- Recognition on World Canals Conference 2017 website
- Tax deductibility to the extent allowed by law

Bronze Sponsor \$1,000

- Company listed in program
- Recognition in two (2) Erie Canalway National Heritage Corridor newsletters and in the annual report
- Recognition on World Canals Conference 2017 website
- Tax deductibility to the extent allowed by law

PRESENTING SPONSOR



EVENT HOSTS



WITH MAJOR SUPPORT FROM



This project is dependent upon the generous donations of our sponsors, along with support provided by Market NY through I LOVE NY, New York State's Division of Tourism, as a part of the State's Regional Economic Development Council awards.